



STUDY & PLAY FOR A FUTURE!







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ABOUT US

Our Club is the first project supported by **the Orange1 For People Foundation**.

Orange1 Basket Bassano is a social project and training program founded in 2014 by President **Carlo Da Campo** and supported since the same year by Armando Donazzan, President of **Orange1 Holding**.

The project is dedicated to those who are pursuing dual careers in sports and academics.

The club is open to young people from all over Italy and around the world.

Orange1 has a growing number of young people of international interest and its activity is well established throughout Europe with constant participation in the Italian National Finals, winning the **Under-14 Scudetto in 2019 and the Under-17 National Title in 2024**, and participation in the most important international tournaments.



OUR STAFF

COACHING STAFF

Marco Mian, Emanuele Rossi, Matteo Bordignon,
Francesco Galeotti, Francesco Turlon, Jacopo Miotto

PERFORMANCE STAFF

Andrea Comini, Giovanni Donelli, Lorenzo Sabatelli,
Giovanni Tondello

ACCADEMIC STAFF

Claudia Borsato, Tommaso Battistella

MANAGERS

Giacomo Rossi, Carlo Da Campo, Enri Pietribiasi

COMMUNICATION

Eliot Minten

LOGISTICS MANAGER

Fiorenzo Lunardon

ARENA MANAGER

Giorgio Bordignon





OUR FOUNDATION

Our foundation, **Orange1 For People Foundation**, is driven by a passion and determination to improve quality of life, with the aim of giving young people the opportunity to enjoy a better future by passing on **our values** to each and every one of them.

EQUITY

For our foundation, **equity** goes far beyond the distribution of financial resources; it embraces the centrality of **human rights**.

We are committed to fighting inequality in the distribution of opportunities, resources, and rights.

We recognize that social disparities undermine the fabric of society, and we are dedicated to promoting **equal** access to education, healthcare, and fundamental rights for every individual.

We recognize that a nation's true wealth lies in shared prosperity and respect for human rights.

We work to create a world in which human resources are valued and protected equally.

AUTHENTICITY

We operate with complete **transparency**, using social media channels to share our activities with our funders in a truthful and progressive manner.

The board of directors is composed of both family members and external members, ensuring the integrity of decisions.

In addition, a youth committee proposes and promotes initiatives that are important to young people because they respond to real needs.

DIRECT ACTION

We recognize the importance of **aspirations** as the foundation of every idea, but we also place great value on practicality and taking direct, concrete action.

Instead of simply supporting other associations with similar goals, we have decided to **establish our own foundation** in order to be actively involved on a daily basis.

This choice allows us to act more effectively and pursue our goals directly.



OUR MISSION

The mission of this project is to give young people from all over the world the opportunity to unleash **their potential**, creating a project of excellence that combines **sport** and **school**, in which we teach young people to learn how to give back value to the area that hosts us, **Bassano del Grappa**.

For this reason, we involve our young people directly in the social projects supported by our Foundation, through initiatives that increase well-being and improve the quality of life of the inhabitants.

Our young people learn to **play** and **live together** while respecting cultures and languages from around the world, breathing in the **value of inclusivity** on a daily basis.

All this is also possible thanks to people who constantly follow these children, such as our Dr. **Claudia Borsato**, psychologist in charge of the Academic Area, and President **Carlo Da Campo**.

The project also involves **tutors**:

Math teacher

English and Spanish teacher

Computer science teacher

Professor of Statistics



DIVERSITY & INCLUSION

At our guesthouse in Bassano Del Grappa, where we provide comprehensive support for our students, including scholarships, we have:



Nations



Continents



Religions



**Languages
spoken**

Mali, Brazil, Canada, Congo, Sweden, Spain, Italy, India, Paraguay, Senegal, Nigeria, South Sudan, Switzerland, USA, Ireland, Portugal



THE LIFE OF THE BOYS WITH ORANGE1

From the moment they **are recruited** by the Orange1 Basket Bassano staff, each young person **enters a structured program that combines sport, study, and personal life.**

He lives in Casa Orange1, a safe and stimulating environment where he learns discipline, independence, and how to live with others.

Daily training sessions, also led by **qualified technical staff**, are complemented by academic support and the work of tutors, who **follow the young people step by step**, helping them to grow both as **athletes and as individuals.**

The program prepares them for concrete opportunities: university courses, colleges abroad, careers in professional basketball, and training for working life.



THE DEVELOPMENT OF THE YOUNG PERSON WITH ORANGE1

STEP 1 – RECRUITMENT

Recruitment by the Orange1 Basket Bassano staff.

STEP 2 - ORANGE1 HOME

Admission to Orange1 House, group life, and daily support from tutors and staff.

STEP 3 – SCHOOL

Integration into the school with a program adapted to sporting commitments.

STEP 4 – TRAINING

Technical, physical, and psychological development programs.

STEP 5 – TUTORING

Continuous monitoring of performance, behavior, study, and personal goals.

STEP 6 – FUTURE

University pathways

Colleges in the USA

Career in professional basketball

Personal training and integration into the world of work

WHERE WE ARE

BASSANO DEL GRAPPA

A picturesque town in the province of Vicenza, Bassano Del Grappa is famous for its historic **Ponte degli Alpini**, a wooden bridge over the Brenta River, designed by the famous architect Andrea Palladio in the 16th century.

The bridge, a symbol of the city, has been rebuilt several times over the centuries, but still retains its original charm.

Bassano is linked to significant historical events, particularly World War I, when nearby Monte Grappa was the scene of crucial battles.

This link with history is commemorated in various monuments and museums, making the city a place of great **cultural and historical** interest.





ACADEMIC PATH

2025

In 2025, the Orange1 students attended the following schools in **Bassano del Grappa**:

Scotton
Institute Filippin
Institute Fabris Nove Art School
Einaudi Institute
Fermi Institute
Remondini Institute
Brocchi High School
Da Ponte High School
Paideia Treviso
Vittorelli Middle School
Orange1 Paideia School

- Students who obtained their diploma: **7**

Tiefing Diawara, Matteo Porto, Kristers Skrinda, Maikcol Perez, Dame Sarr, Lorenzo Ceffoli e Timoty Van Der Knaap

- Students who went on to college: **7**



THE HOUSE OF OUR BOYS

Orange1 House is the renovated home of the Orange1 Basket Bassano athletes, located close to the historic center of Bassano.

The house is divided into **seven** apartments, home to **30** young people and a number of coaches and tutors, where each young person receives support in terms of athletics, nutrition, technique, and, **above all, education.**



ORANGE1 PAIDEIA SCHOOL



In Italy, many talented young people are forced to choose between school and sport.

A choice that often means giving up a part of themselves.

In 2025, in Bassano del Grappa, a model was created that changed the rules: Orange1 Paideia School, the new high school dedicated to **student-athletes** who dream of growing in sport without giving up an excellent education.

This project brings together the **Orange1 For People Foundation, Orange1 Basket Bassano, and Paideia School** with a common goal:

to give young people the opportunity to train as athletes, to become aware and conscious individuals

WHAT DOES ORANGE1 PAIDEIA SCHOOL OFFER?

A solid and recognized educational qualification;

Flexible schedules for training and competitions;

Training enriched with languages, digital skills, mental coaching, and sports nutrition;

Constant collaboration between teachers, families, and technical staff.



Read the full news story here



A SCHOOL OPEN TO EVERYONE



Many young athletes find themselves forced to choose between studying and sport, often giving up one of their two dreams.

Orange1 Paideia School was created to change this **perspective**, offering a model that places education, passion, and personal growth on the same level.

Not only for the young people of the Orangel Basketball Academy, but for every athlete, in any discipline, who wants to build their future on and off the court.

An educational project that **combines study, sport, life, and shapes people** capable of choosing, collaborating, and growing together.

A concrete investment **in the future of young people and the community**, to demonstrate that sport can be a force that educates and unites.



HONOR ROLL

NATIONAL FINALS

- **2nd place** U16 - 2017
- **2nd place** U15 - 2018
- **1st place** U14 - 2019
- **4th place** U19 - 2022
- **3rd place** U17 - 2022
- **1st place** U17 - 2024



NATIONAL AND INTERNATIONAL TOURNAMENTS

- **1st PLACE** - CITY OF FERRARA U13 TOURNAMENT 2025
- **1st PLACE** - OKTOBER FEST MUNICH U19 TOURNAMENT 2025
- **1st PLACE** - RISING STAR ATHENS U18 TOURNAMENT 2025
- **1st PLACE** - SANT PEP DI BADALONA U16 TOURNAMENT 2025
- **1st PLACE** - DYLAN RINCO MEMORIAL U17 2024
- **1st PLACE** - EYBL BORGOMANERO U15 2024
- **1st PLACE** - CIVIS CUP DEBRECEN U19 2024
- **1st PLACE** - MALAGUTI TROPHY U17 2023
- **1st PLACE** - MALAGUTI TROPHY U17 2022
- **1st PLACE** - CANERVALE CUP U17 2022
- **1st PLACE** - EYBL U14 2019
- **2nd PLACE** - CANERVALE CUP U19 2023
- **2nd PLACE** - NOVIPIU CUP U17 2023
- **2nd PLACE** - RAVAGLIA MEMORIAL U14 2023
- **2nd PLACE** - PLAYFORPASSION U16 2022
- **2nd PLACE** - GLOBAL JAM U19 2022

1



CAMPI¹NI

D'ITALIA

U-17 ECCELLENZA



ORANGE1 SUMMER CAMP



The Orange1 Summer Camp program has been specially created by our fantastic team.

Each training session is designed to offer tangible improvement in just one week, with the entire **technical staff** supporting you at all times and the inclusion of **additional activities** such as hip hop to create moments of sharing and fun.

This camp is dedicated to talented youngsters and young people who **want to get involved and grow** as athletes and individuals.

It is a fantastic opportunity to enjoy a summer of sport and personal growth.

GOALS ACHIEVED



Each sports season:

- 30 scholarships awarded
- Over 100 members
- 121, 01 athletes, in other clubs
- 6 championships played
- 320 matches played
- 27 international tournaments
- 8 national teams hosted
- 12 US colleges faced
- 450 young people at camp
- 7 diplomas earned

DREAMS THAT COME TRUE

Like the cycle of life, Orange1 Basket also sees a regeneration of talent.

Those who, through our program, have succeeded in becoming professionals in basketball or in life, will enable other young people to follow the same path with their help.

DAME SARR

(BORN IN 2006 IN ODERZO)





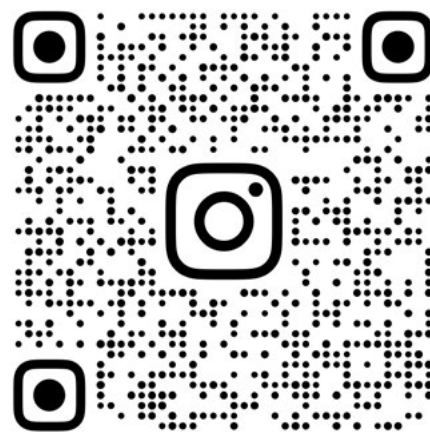
2019
ORANGE1 BASKET BASSANO

2021
ITALIAN U16 NATIONAL TEAM

2022-23
DEBUT IN LIGA ENDESA ACB
WITH BARCELONA

2024-25
JOINS BARCELONA'S
SENIOR TEAM

2025-26
SIGNS WITH THE
PRESTIGIOUS DUKE UNIVERSITY:
SECOND UNIVERSITY IN TERMS
OF NUMBER OF PLAYERS
CURRENTLY IN THE NBA



MAICKOL PEREZ

(BORN IN 2007 IN LATINA)



ON TOP OF THE WORLD

Maickol Perez was named to the best five players of the last Under - 17 World Cup in 2024.

"The time has come to say goodbye, and I just want to thank my family. Yes, a family that has helped me and taught me so many things that I will carry with me for the rest of my life.

I thank all my brothers with whom / have suffered, cried, laughed, but who, after all, I will always remember for the man they have made me today. I don't want to talk about victories or defeats because with you guys I have only won in life. Thank you all so much."

- MAIKCOL PEREZ



TIMOTY VAN DER KNAAP

(BORN IN 2005 IN CAGLIARI)

COMMITTED TO BRADLEY

"This is not a point of arrival, but a new beginning, even though I know that not everyone manages to get here. By working hard and studying constantly, this dream, and then goal, has come true."

- **TIMOTY VAN DER KNAAP.**





“**Believe** in the journey, don’t rush, trust, fight to achieve your **goals**. That’s what Timoty has taught us.

I hope he will be an example for many others to follow.

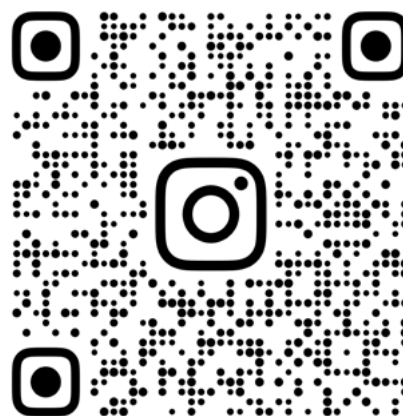
We are happy because it is yet another confirmation that our **sporting and academic path works**.”

- **GIACOMO ROSSI (General Manager)**

“Everything we do is rewarded by joys like this.

Timoty is a **young man** who, thanks to basketball and his training, is realizing his **dream**.”

- **CARLO DA CAMPO (President)**



TIEFING DIWARA

(BORN IN 2006 IN BAMAKO, MALI)

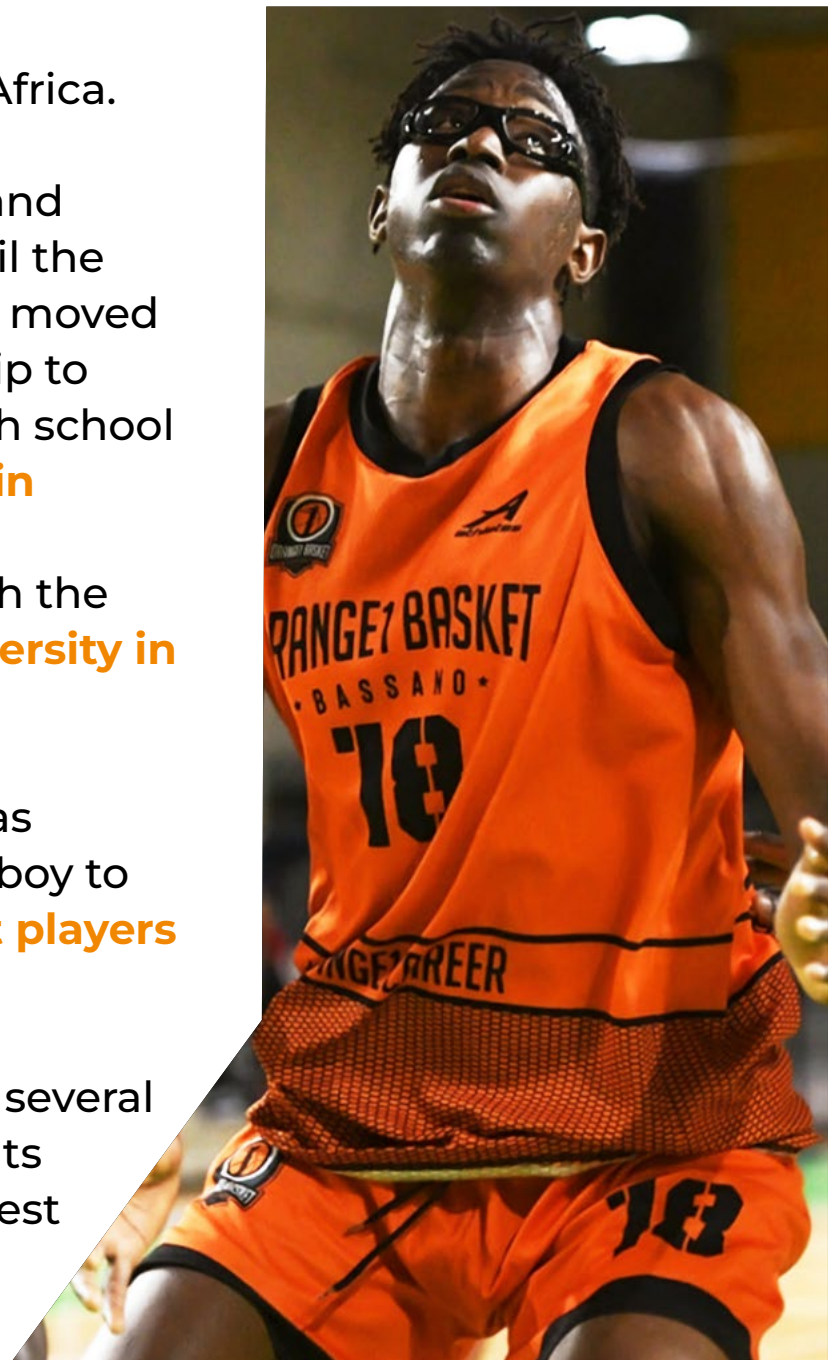
Tiefing Diwara was one of **Orange1's** first recruits in Africa.

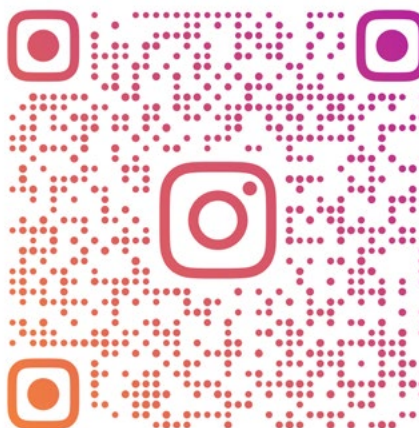
He arrived in Italy in 2019 and completed his studies until the summer of 2024, when he moved to America on a scholarship to attend his final year of high school at **St. John's High School in Wisconsin.**

In 2025, Tiefing signed with the prestigious **Syracuse University in New York State.**

Standing 210 cm tall, he has gone from being a young boy to becoming **one of the best players in Europe.**

He has also been selected several times by **the NBA** for events dedicated to the world's best young prospects.





THE VOICE OF OUR BOYS



"At first, getting up and not having my mom and dad around, not being able to eat everything I wanted, not being the ONLY ONE anymore was difficult.

But then I discovered that being US, the Orange1 guys, is a tattoo you never want to take off."

“Orange1 means a lot to me. Even though it has been difficult at times, it immediately became my home. I have met so many brothers from so many different places around the world that I feel very lucky and a better person.”



OUR NEXT GOALS

- Export our model **around the world**
- Confirm the number of scholarships available
- Facility upgrades
- Breaking down barriers
- Becoming a **unique, winning project**
- Finding **partners** for the **American tour**



WEB & SOCIAL COMMUNICATION



WEBSITE - Orange1 Basket Bassano

www.orange1basketbassano.eu



FACEBOOK - Orange1 Basket Bassano

<https://www.facebook.com/Orange1Bassano>

+ 6000 followers



INSTAGRAM - Orange1 Basket Bassano

www.instagram.com/orange1basket

+ 32100 followers



TIK TOK - Orange1 Basket Bassano

https://www.tiktok.com/@orange1_bassano

+ 9600 followers



WEBSITE - Orange1 For People Foundation

<https://orange1forpeople.org>



FACEBOOK - Orange1 For People Foundation

<https://www.facebook.com/share/XmMco9S34CTSBM8J>



INSTAGRAM - Orange1 For People Foundation

<https://www.instagram.com/orange1forpeople>

OUR MAIN COMMUNICATION CHANNEL: INSTAGRAM



Instagram is our main and most effective channel: in 2025, we have 32,000 followers and growing.

Through dynamic content, high-visibility reels, and language that resonates with young people, we are able to share the Orange1 Basket Bassano project and the lives of our young people on a daily basis.

Our profile allows us to:

- show the training sessions, matches, and sporting journey of our young people;
- share experiences, traditions, and moments of life at the Academy;
- communicate the fundamental values of the project;
- reaching a wide audience.

Instagram is our window on the world:

A space that amplifies the value of the project and visibility for young people, thereby also increasing their future opportunities.

THE VISIBILITY OF OUR CONTENT

Reels with thousands of views that showcase our work every day.

The Instagram page constantly generates viral content, with reels reaching high numbers of views.



Orange1 Basket Bassano

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TITLE SPONSOR



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